Subject code: IFI7155	Subject Name: Evaluating the User Experience		
Study load: 5 ECTS	Load of contact hours: 36	Study semester: Spring 2015	Exam
Objectives:	The goal of the course is to highlight the experiential, affective, meaningful and valuable aspects of human-computer interaction as a complement to pragmatic attributes such as utility, ease of use and efficiency of the system.		
Course outline:	User experience evaluation: methods, tools, metrics and criteria.		
Learning Outcomes:	Upon successful completion of this course, you will… • **Be aware** of the main UX evaluation methods and are able to select them; • **Know how** to apply selected UX evaluation tools • **Be able** to interpret their results based on specific metrics and criteria.		
Assessment Methods:	Exam based upon: 8 group assignments (48%) + 6 individual assignments (36%) + 1 overall group reflection (16%)		
Teacher(s):	Sónia Sousa, PhD Mati Mottus, MSc		
Subject name in Estonian:	Kasutajakogemuse hindamine		
Prerequisite subjekt(s):	None.		
Compulsory Literature:	Reading research articles that will be assigned by the teachers. Elizabeth Goodman, Mike Kuniavsky, Andrea Moed. 2012. Observing the User Experience, Second Edition: A Practitioner's Guide to User Research. Morgan Kaufmann. Virpi Roto, All About UX, http://www.allaboutux.org/		
Replacement Literature:	Marc Hassenzahl, User Experience and Experience Design, http://www.interaction-design.org/encyclopedia/user_experience_and_experience_design.html Gilbert Cockton, Usability Evaluation, http://www.interaction-design.org/encyclopedia/usability_evaluation.html Tullis, 2008. Measuring the User Experience: Collecting, Analyzing, and Presenting Usability Metrics. Morgan Kaufmann.		
Participation and Exam requirements:	Students are required to: • Students are required to participate in 70% out of the foreseen contact hours. • Participate and report on group and individual activities.		
Independent work:	Each student is required: • Elaborate 6 individual essays • Participate in the 8 group assignments • Participate in the overall reflection assignment		
Grading criteria scale or the	Grading criteria: A - 90-100% of the work is done - excellent: outstanding work with		

minimal level necessary for passing the subject:	only few minor errors. B - 80-90% of the work is done - very good: above average work but with some minor errors. C - 70-80% of the work is done - good: generally good work with a number of notable errors. D - 60-70% of the work is done - satisfactory: reasonable work but with significant shortcomings. E - 50-60% of the work is done - sufficient: passable performance meeting the minimum criteria. F- less than 50% of the work is done - fail: more work is required before the credit can be awarded.
Information about the course:	Schedule of contact learning: 30.01 (4 hours): Evaluation of concepts 13.02 (4 hours): Evaluation of concepts 27.02 (4 hours): Evaluation of early prototypes 14.03 (4 hours): Evaluation of early prototypes 27.03 (4 hours): Evaluation of functional prototypes 9.04 (3 hours): Evaluation of functional prototypes 10.04 (3 hours): Evaluation of functional prototypes 25.04. (6 hours): Evaluation of functional prototypes and overall group reflection 7.05. (2 hours) Overall presentation