

IFI7137	Ethics and Law in New Media		
<i>Study load:</i> 5 (ECTS/EAP)	<i>Load of contact hours:</i> 2/12 (a face-to-face meeting at the start, online meeting weekly in Skype)	<i>Study semester:</i> Autumn 2014	Exam
<i>Objectives:</i>	<p>Increasing the level of concern related to the uneven distribution of technology, networks and education, and the consequent problems with respect to gender, age, democracy and economy;</p> <p>promoting awareness of ethical problems and dilemmas in today's society where media and IT are ubiquitous, thus making the consequences of questionable ethical decisions the more profound;</p> <p>encouraging awareness of political processes boosted by new media technologies (direct participation), empowering features of new media technologies for minority groups (e.g people with disabilities), as well as consideration of the influence of media in the new media context;</p> <p>guiding the students towards new media solutions that avoid digital divides in terms of considerate design, and by taking into account the constraints of various special groups;</p> <p>allowing students to obtain adequate insight into today's legal issues in new media, covering both traditional approaches (copyright, licenses, patents) and new community-based developments (Free, libre and open-source software, Creative Commons, content communities)</p>		
<i>Course outline:</i>	<p>I Ethical issues in information society</p> <ol style="list-style-type: none"> 1. Ethics in turbulent times 2. Towards the information society and networked world 3. Censors vs Cyberspace 4. Online Privacy vs the Big Brother 5. Rid the fools of their money – the online world of crime and fraud 6. The Digital Divide 7. Ubicomp – good or bad? 8. The Hacker Ethic in a Networked World 9. The Empowerment: Different People, Digital World 10. From Hacktivism to Cyberwar 11. Global networks in global politics (social movements, participatory democracy and the Net) 12. Social software, social engineering (social aspects of online manipulation) <p>II Legal matters and new media</p> <ol style="list-style-type: none"> 13. Intro: the author vs the information society 14. The history and development of copyright 15. The proprietary world: the WIPO approach to intellectual property 16. More WIPO: Contracts and licenses 17. The hacker approach: the development of free licenses 18. The Millennium Bug in the WIPO model 19. One Microsoft Way: the world of proprietary software 20. The digital enforcement: DRM and others 21. The uneasy alliance: Free Software vs Open Source 22. The content models: Creative Commons 23. Hybrid approaches 		

	<p>24. What about the future?</p> <p>Independent tasks include reading, analysis of different materials and various types of reflection (blog, wiki, forum, Skype chat)</p>
Learning Outcomes:	<ul style="list-style-type: none"> • realising the global dimension of new media as well as the social consequences of technological processes; • awareness of the wide spectrum of ethical problems related to the digital world; • good knowledge on legal matters both in traditional legal mechanisms (copyright, patents, trade secrets) and free/open-source culture
Assessment Methods:	<p>Exam; in practice, the grade is formed of the points collected throughout the course as follows:</p> <ul style="list-style-type: none"> • A wiki-based written work in teams of 4-5 – up to 30 points • A review of another team's work – up to 5 points • Weekly blogging tasks – up to 48 points (up to 4 per week) • Forum discussion – up to 24 points (up to 2 per week) • Weekly chat participation – up to 12 points (1 per week) <p>NB! The surplus of total points (119) is intentional!</p>
Teacher(s):	Kaido Kikkas
Subject name in Estonian:	Uusmeedia eetilised ja juriidilised küsimused
Prerequisite subject(s):	None
Compulsory Literature:	<p>The course materials at</p> <p>http://beta.wikiversity.org/wiki/Ethics_and_Law_in_New_Media</p>
Replacement Literature:	<p>The reading list is located at</p> <p>http://beta.wikiversity.org/wiki/Ethics_and_Law_in_New_Media:_Reading_list</p>
Participation and Exam requirements:	Participation in weekly Skype chats is required; passing the course implies collection of at least 51 points (see assessment)
Independent work:	<ul style="list-style-type: none"> • A wiki-based written work in teams of 4-5 • A review of another team's work • Weekly blogging tasks • Forum discussion • Weekly chat participation <p>Details are provided by the course guide at</p> <p>http://beta.wikiversity.org/wiki/Ethics_and_Law_in_New_Media:_Course_Guide</p>
Grading criteria scale or the minimal level necessary for passing the subject:	<p>The grade is formed by the total of points collected during the course (see assessment). The standard grading scale is used:</p> <p>A – more than 90 points B - 81-90 C - 71-80 D - 61-70 E - 51-60 F – less than 51</p>

<i>Information about the course:</i>	<p>The initial meeting takes place on September 5, 2014 at 12:00 (noon) Estonian summer time (EEST = UTC+3).</p> <p>The schedule is as follows:</p> <ul style="list-style-type: none">• September 5-12 - topics 1 and 2• September 12-19 - topics 3 and 4• September 19-26 - topics 5 and 6• September 26 - October 3 - topics 7 and 8• October 3-10 - topics 9 and 10• October 10-16 - topics 11 and 12• October 17-31 - topics 13 and 14 (includes the midterm gap week!)• October 31 - November 7 - topics 15 and 16• November 7-14 - topics 17 and 18• November 14-21 - topics 19 and 20• November 21-28 - topics 21 and 22• November 28 - December 5 - topics 23 and 24 <p>See the course website for more information: http://beta.wikiversity.org/wiki/Ethics_and_Law_in_New_Media</p>
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